



## PLANO DE ENSINO

<b>Disciplina</b>	<b>Planejamento Governamental em Instituições Públicas (315923)</b>		
<b>Créditos/Horas</b>	4 créditos, 60 horas/aula		
<b>Curso</b>	Mestrado em Ciências Contábeis	<b>Linha de Pesquisa 2 - Impactos da Contabilidade no Setor Público, nas Organizações e na Sociedade</b>	
<b>Modalidade</b>	Optativa		
<b>Professores Responsáveis</b>	Dr. João Abreu de Faria Bilhim <i>E-mail:</i> <a href="mailto:j.bilhim@sapo.pt">j.bilhim@sapo.pt</a> Dr.ª Andréa de Oliveira Gonçalves <i>E-mail:</i> <a href="mailto:andreagon@unb.br">andreagon@unb.br</a>		
<b>Período letivo</b>	2019/2.º		
<b>Horário de aulas</b>	Concentradas em outubro e novembro de 2019		
<b>Metodologia de Ensino</b>	- Aulas expositivo-participativas; - Leitura de textos; - Discussões em sala de aula sobre os temas solicitados; - Apresentações de trabalhos; - Elaboração de artigo científico.		
<b>Ementa</b>	O objetivo desta disciplina é desenvolver as competências dos alunos em matéria de estratégia e planejamento num setor específico como o da Administração Pública. Serão estudados os principais modelos, técnicas, tipos e níveis de planejamento.		
<b>Programa</b>	1. Problemas e Desafios Contemporâneos da Administração Pública 2. Processo de Tomada de Decisão no Setor Público 3. Teorias do Planejamento 4. Estratégia, prospecção e planejamento 5. Administração Estratégica e Planejamento 6. Mapas Estratégicos de Kaplan e Norton 7. Planejamento nas Instituições Públicas: Tipo de planos 8. Planejamento Público no Brasil 9. Planejamento e Orçamento 10. Planejamento, Controle e Avaliação 11. Os Múltiplos Papéis dos Controllers 12. <i>Activity-Based Costing/management</i> 13. Medição do Desempenho e <i>Balanced Scorecard</i> 14. Planejamento, Boa Governança e <i>Accountability</i> 15. Sistemas <i>Enterprise Resource Planning</i>		
<b>Critério de Avaliação</b>	<b>Os critérios de avaliação serão distribuídos no decorrer do semestre da seguinte maneira:</b> - Apresentação oral em grupo, na primeira parte da aula (30 pontos). O papel do grupo será sempre o de trazer o referencial teórico e normativo sobre o tema, contextualizar o tema na perspectiva da contabilidade e agregar, novas referências bibliográficas pertinentes, além das já mencionadas no programa e em aula. - Participação em grupo em “workshop”, na segunda parte da aula (30 pontos). O papel do grupo será revelar capacidade de aplicação da teoria à prática. - Participação individual nos debates em sala de aula (10 pontos). - Elaboração de um <i>artigo</i> sobre um dos temas do programa (30 pontos), previamente escolhido, obedecendo às regras de escrita científica da ANPAD.		
<b>Calendário de Atividades</b>	<b>Aulas</b>	<b>Tema</b>	<b>Apresentação/Apoio</b>
	1.ª	Apresentação do professor. Apresentação dos alunos. Entrega e apresentação do plano de ensino. Metodologia. Critérios e datas de avaliação. Apresentação da Bibliografia. Problemas e Desafios Contemporâneos da Administração Pública	<i>Prof. Bilhim</i> <i>Prof. Andréa</i>
	2.ª	Processo de Tomada de Decisão no Setor Público	<i>Prof. Bilhim</i> <i>Prof. Andréa</i>
	3.ª	Teorias do Planejamento	<i>Prof. Bilhim</i> <i>Prof. Andréa</i>
	4.ª	Estratégia, prospecção e planejamento	<i>Prof. Bilhim</i> <i>Prof. Andréa</i>
	5.ª	Administração Estratégica e Planejamento: Mapas Estratégicos de Kaplan e Norton	<i>Prof. Bilhim</i> <i>Prof. Andréa</i>
	6.ª	Mapas Estratégicos de Kaplan e Norton	<i>Prof. Bilhim</i> <i>Prof. Andréa</i>
	7.ª	Planejamento nas Instituições Públicas: Tipo de planos	<i>Prof. Bilhim</i> <i>Prof. Andréa</i>



	8. <sup>a</sup> Planejamento no Brasil	Prof. Bilhim Prof. Andréa
	9. <sup>a</sup> Planejamento e Orçamento	Prof. Bilhim Prof. Andréa
	10. <sup>a</sup> Planejamento, Controle e Avaliação	Prof. Bilhim Prof. Andréa
	11. <sup>a</sup> Os Múltiplos Papéis dos <i>Controllers</i>	Prof. Bilhim Prof. Andréa
	12. <sup>a</sup> <i>Activity-Based Costing/management</i>	Prof. Bilhim Prof. Andréa
	13. <sup>a</sup> Medição do Desempenho e <i>Balanced Scorecard</i>	Prof. Bilhim Prof. Andréa
	14. <sup>a</sup> Planejamento, Boa Governança e <i>Accountability</i>	Prof. Bilhim Prof. Andréa
	15. <sup>a</sup> Sistemas <i>Enterprise Resource Planning</i>	Prof. Bilhim Prof. Andréa
<b>1. Problemas e Desafios Contemporâneos da Administração Pública</b>		
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## **2. Processo de Tomada de Decisão no Setor Público**

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## **3. Teorias do Planejamento**

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#### **4. Estratégia, prospecção e planejamento**

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## **5. Administração Estratégica e Planejamento**

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### **13.<sup>a</sup> Medição do Desempenho e *Balanced Scorecard***

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**Informações Adicionais**

O aluno tem direito a 25% de faltas; além desse percentual; será automaticamente reprovado (menção SR).

Brasília, DF, 31 julho de 2019.  
Prof. JOÃO ABREU DE FÁRIA BILHIM  
Prof.ª ANDRÉA DE OLIVEIRA GONÇALVES