



## PLANO DE ENSINO

Disciplina	<b>EPISTEMOLOGIA DA PESQUISA EM CONTABILIDADE (000000)</b>	
Créditos/Horas	4 créditos, 45 horas/aula	
Curso	Mestrado e Doutorado em Ciências Contábeis	<b>Linha de Pesquisa 2 - Impactos da Contabilidade no Setor Público, nas Organizações e na Sociedade</b>
Modalidade	Optativa	
Professores Responsáveis	Dr. João Abreu de Faria Bilhim E-mail: <a href="mailto:j.bilhim@sapo.pt">j.bilhim@sapo.pt</a> Dr.ª Andréa de Oliveira Gonçalves E-mail: <a href="mailto:andreagon@unb.br">andreagon@unb.br</a>	
Período letivo	2020/1.º	
Horário de aulas	Concentradas em março, abril e maio de 2020 <b>Horário: 18 às 22 horas</b>	
Metodologia de Ensino	- Aulas expositivo-participativas; - Leitura de textos; - Discussões em sala de aula sobre os temas solicitados; - Apresentações de trabalhos; - Elaboração de artigo científico.	
Ementa	Analizar as posições antagónicas entre os investigadores norte-americanos e europeus. Neste curso, pretende-se fazer uma reflexão da evolução da pesquisa nesta área, bem como uma análise dos principais paradigmas teóricos que estão subjacentes à pesquisa conduzida nos Estados Unidos, na Europa e no Brasil.	
Programa	1. Importância da Epistemologia – teoria do conhecimento – para a pesquisa em contabilidade. 2. Itinerário da Pesquisa em Contabilidade. 3. Paradigmas Teóricos: Perspetiva normativa; perspetiva positivista ou empírica. 4. Paradigmas Teóricos: Abordagens alternativas. 5. A Teoria do Campo Científico de Pierre Bourdieu. 6. Teoria Institucional e Pesquisa em Contabilidade. 7. Teoria Contingencial e Pesquisa em Contabilidade 8. Contabilidade Comportamental: Relação entre orçamento e pessoas. 9. Triangular Teoricamente as Diversas Abordagens 10. Pesquisa Qualitativa e Quantitativa em Contabilidade 11. Pesquisa Contemporânea em Contabilidade na Europa, nos EUA e no Brasil. 12. Perspectivas futuras.	
Critério de Avaliação	<b>Os critérios de avaliação serão distribuídos no decorrer do semestre da seguinte maneira:</b> - Apresentação oral individual durante 45 minutos (30 pontos). O papel do apresentador será sempre o de trazer o referencial teórico e normativo sobre o tema, contextualizar o tema da perspetiva da contabilidade pública e agregar, novas referências além das já mencionadas em aula. - Participação nos debates em sala de aula (20 pontos). - Elaboração de um <i>artigo</i> sobre um dos temas do programa (50,0 pontos), previamente escolhido, obedecendo às regras da ANPAD.	
Bibliografia Recomendada	<p><b>1. Importância da Epistemologia – teoria do conhecimento – para a pesquisa em contabilidade.</b></p> <p>ARZELAY, M. &amp; THOMPSON F. (2010). Back to the Future: Making Public Administration a Design Science, <i>Public Administration Review</i>.</p> <p>BACHELARD, Gaston (1971). <i>Epistemología</i>. Lisboa: Edições 70.</p> <p>BARNES, KUHN, MERTON (1980). <i>Estudios sobre Sociología de la Ciencia</i>. Madrid: Alianza Editorial.</p> <p>BARZELAY, M. &amp; THOMPSON F. (2010). Back to the Future: Making Public Administration a Design Science, <i>Public Administration Review</i>.</p> <p>BHASKAR, Roy (2008) <i>A Realist Theory of Science</i>. London: Rouledge.</p> <p>BILHIM, J. 2012. <i>Ciência da Administração</i>. Lisboa: ISCP.</p> <p>GEORGE, Frederickson, H. et al. (2003) <i>The Public Administration Theory Primer</i>. Oxford: Westview press.</p> <p>KUHN, T. S. (1970). <i>The Structure of Scientific Revolutions</i>, 2º ed. Chicago: Chicago Press.</p> <p>MATIAS-PEREIRA, José. (2017). <i>Finanças Públicas</i>. 7. ed. São Paulo: GEN-Atlas.</p> <p>MAJOR, M. J. 2009. Reflexão sobre a investigação em Contabilidade de Gestão, <i>Revista portuguesa e Brasileira de Gestão</i>, vol.8, n.1, pp.43-50.</p> <p>MEIER, Kenneth 2010. Governance, Structure, and Democracy: Luther Gulick and the Future of Public Administration, <i>PAR</i>, december, special issue.</p> <p>POLLIT, Christopher. (2010). Envisioning Public Administration as a Scholarly Field in 2020, <i>PAR</i>, Vol. 70, Dec., Supplement 1.</p> <p>POPPER, K. ( 1980). <i>Conjeturas Y Refutaciones</i>. Buenos Aires: Paidos</p> <p>PIGATTO, José Alexandre ; et al. A importância da contabilidade de competência para a informação de custos governamental. <i>Revista Administração Pública</i> [online]. 2010, vol.44, n.4, pp.821-837.</p> <p>RYAN; SCAPENS; THEOBALD (2002) <i>Research Methods &amp; Methodology in Finance &amp; Accounting</i>, 2.ª Ed. London</p>	



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SIMON, H. (1975). *Administrative Behaviour: A Study of Decision Making Processes in Administrative Organization*. 2.<sup>a</sup> ed. New York: Collier/ Macmillan.

VILLARDI, B. Q. et al. 2007. Economia de comunhão e aprendizagem: uma perspectiva epistêmica, *RAP*, Rio de Janeiro 41(5):835-61.

## **2. Itinerário da pesquisa em contabilidade.**

- CHRISTENSEN,J.; Demski,J. (2002) Accounting Theory: An Information Content Perspective, New York: McGraw-Hill.
- DEMSKI,J.S. (1972) Optimal performance measurement, *Journal of Accounting & Research*. 10(2), pp. 243- 258.
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- DEMSKI, J.S.; Feltham, G.A. (1976) Cost Determination: a Conceptual Approach, IA: Iowa State University Press.
- FOUCAULT, M. (1977) Discipline and Punish: the Birth of the Prison (London: Allen Lane).
- FRIEDMAN, M. (1953) Essays in Positive Economics, Chicago: University of Chicago Press.
- GERDIN, J. ; Greve, J. (2004) Forms of contingency fit in management accounting research - a critical review, *Accounting, Organizations and Society*, 29(3-4), pp.303-
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- ITTNER, C.D. e Larcker, D.F. (1995) Total quality management and the choice of information and reward systems, *Journal of Accounting Research*, 33 (Supplement), pp. 1- 1 -
- LANGFIELD-SMITH, K.(1997) Management control systems and strategy: a critical review, *Accounting, Organizations and Society*, 22(2), pp. 207-232.
- LATOUR, B. (1987) Science in Action, Cambridge, MA: Harvard University Press.
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- LUKKA, K., e Mouritsen J. (2002) Homogeneity or heterogeneity of research in management accounting?, *European Accounting Review*, 11(4), pp. 805- 811.
- MACINTOSH, N. e Daft, R.L. (1987) Management control systems and departmental interdependencies: an empirical study, *Accounting, Organizations and Society*, 12(1), pp. 23-48.
- MAJOR, M. J. 2009. Reflexão sobre a pesquisa em Contabilidade de Gestão, *Revista Portuguesa e Brasileira de Gestão*.
- MERCHANT, K.A. (1981) The design of the corporate budgeting system: influences on managerial behavior and performance, *Accounting Review*, 56(4), pp. 813-829.
- MERCHANT, K.A. (1984) Influences on departmental budgeting: an empirical examination of a contingency model, *Accounting, Organizations and Society* , 9(3-4), pp. 291-307.
- OLIVEIRA, J.; PEREIRA, S. e RIBEIRO, J. (2008), Investigação em Contabilidade de Gestão. In M. J. Major e R. Vieira (Eds.), *Contabilidade e Controlo de Gestão: Teoria, Metodologia e Prática*. Lisboa: Escolar Editora, Portugal.

## **3. Paradigmas Teóricos: A perspectiva normativa; perspectiva positivista ou empírica.**

- ARAM, John D., SALIPANTE , Paul F. ( 2003). Bridging Scholarship in Management: Epistemological Reflections, *British Journal of Management*, Vol. 14.
- ARMSTRONG, P. (1994). The Influence of Michel Foucault on Accounting Research, *Critical Perspectives on Accounting*, 5 (1), pp. 25-55.
- BAXTER, J. e CHUA, W. F. (2003). Alternative Management Accounting Research: Whence and whither, *Accounting, Organizations and Society*, 28 (2).
- BILHIM, J. 2013. Teoria Organizacional: Estruturas e Pessoas. Lisboa: ISCPSP.
- BLAUG, Ricardo (1997). Between Fear and Disappointment: critical, empirical and political uses of Habermas, Political Studies, Vol. 45, Issue 1.
- BURNS J; SCAPENS, R, W, (2000). Conceptualizing management accounting change ; Na institutional Framework, *Management Accounting Research*, 11 (1), pp. 3-25.
- BURRELL, G. e MORGAN, G. (1979). Sociological Paradigms and Organizational Analysis: Elements of the Sociology of Corporate Life. Heinemann Educational, London.
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- BURNS J; SCAPENS, R, W, (2000). Conceptualizing management accounting change: An institutional Framework, *Management Accounting Research*, 11 (1), pp. 3-25.
- BURRELL, G. e MORGAN, G. (1979). Sociological Paradigms and Organizational Analysis: Elements of the Sociology of Corporate Life. Heinemann Educational, London.



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- HOPPER, T; ARMSTRONG, P. (1991). Cost accounting, controlling labour and the rise of conglomerates, *Accounting, Organizations and Society*, 2( 5), pp. 429- 65.
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- MISHRA, B. e Vaysman, I. (2001) Cost-system choice and incentives - traditional vs. activity-based costing, *Journal of Accounting Research*, 39 (3), pp. 619 641.
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#### **4. Paradigmas Teóricos: Abordagens alternativas.**

- ARAM, John D., SALIPANTE , Paul F. ( 2003). Bridging Scholarship in Management: Epistemological Reflections, *British Journal of Management*, Vol. 14.
- ARMSTRONG, P. (1994). The Influence of Michel Foucault on Accounting Research, *Critical Perspectives on Accounting*, 5 (1), pp. 25-55.
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- SUŁKOWSKI, Łukasz (2010). Two Paradigms in Management Epistemology, *Journal of Intercultural Management*, 2(1), March.

#### **5. A Teoria do Campo Científico de Pierre Bourdieu**

- BOURDIEU, Pierre. O campo científico. In: ORTIZ, Renato (org.). *Pierre Bourdieu: Sociologia*. São Paulo: Ática, 1983 [1976], pp. 122-155 (Col. "Grandes Cientistas Sociais", vol. 39).
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#### **6. Teoria Institucional e Pesquisa em Contabilidade**

- BILHIM, J. 2013. *Teoria Organizacional: Estruturas e Pessoas*. Lisboa: ISCSP.
- DIMAGGIO, P. J.; POWELL, W. W. (1983). The Iron Cage Revisited, *American Sociological Review*, 48 (2), pp. 147-160.
- DIMAGGIO, Paul (ed.) (1991). *The New Institutionalism in Organizational Analysis*. Chicago: University of Chicago Press.
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- MAJOR, M. J. e RIBEIRO, J. (2008). A teoria institucional na investigação em Contabilidade. In M. J. Major e R. Vieira (Eds.), *Contabilidade e Controlo de Gestão: Teoria, Metodologia e Prática*. Lisboa: Escolar Editora, Portugal.
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#### **6. Teoria Contingencial e Pesquisa em Contabilidade**

- AHRENS, T. e Mollona, M. (2007) Organizational control as cultural practice - A shop floor ethnography of a Sheffield steel mill, *Accounting, Organizations and Society*, 32(4-5), pp. 305-331.
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- QUATTRONE, P.; HOPPER, T. (2006), What is11? SAP, accounting, and visibility in a mul-tinational organization, *Information and Organiwntion*, 16 (3), pp. 212-250.
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#### **8. Contabilidade Comportamental: O impacto dos orçamentos nas pessoas e das pessoas no orçamento**

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- BILHIM, J. 2013. *Teoria Organizacional: Estruturas e Pessoas*. Lisboa: ISCCSP.
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- JELAVIC, Matthew (2011). Socio-Technical Knowledge Management and Epistemological Paradigms: Theoretical Connections at the Individual and Organisational Level , *Interdisciplinary Journal of Information, Knowledge, and Management* Volume 6
- LAWRENCE, P. R.; LORSCH, J. W. (1967). *Organization and Environment: Managing Differentiation and Integration*. Boston: Harvard University Press.
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## 9. Triangular Teoricamente as Diversas Abordagens

- ARAM, John D., SALIPANTE , Paul F. ( 2003). Bridging Scholarship in Management: Epistemological Reflections, *British Journal of Management*, Vol. 14.
- DOUGLAS, J. (1970). *Understanding Everyday Life*. London: Routledge and Kegan Paul.
- HOPPER, T. e MAJOR, M. (2007), Extending institutional analysis through theoretical triangulation: regulation and activity-based costing in Portuguese telecommunications, *The European Accounting Review*, vol. 16(1), pp. 59-97.
- MEIER, Kenneth 2010. Governance, Structure, and Democracy: Luther Gulick and the Future of Public Administration, *PAR*, december, special issue.
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## 10. Pesquisa Qualitativa em Contabilidade

- AHRENS, T. E CHAPMAN, C.S. (2006) Doing qualitative field research in management accounting: Positioning data to contribute to theory, *Accounting Organizations and Society*, 31(8), pp. 819- 841.
- ALASUUTARI, P. (1995) *Researching Culture: Qualitative Method and Cultural Studies*, London: Sage Publications.
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## **12. Pesquisa Contemporânea em Contabilidade: Europa, EUA e Brasil.**

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**Informações Adicionais**

O aluno tem direito a 25% de faltas; além desse percentual, será automaticamente reprovado (menção SR).

## CRONOGRAMA DOS SEMINÁRIOS

Disciplina	EPISTEMOLOGIA DA PESQUISA EM CONTABILIDADE (328936)		
Calendário de Atividades	Aulas	Tema	Apresentação/Apoio
		Apresentação do professor. Apresentação dos alunos. Entrega e apresentação do plano de ensino. Metodologia. Critérios e datas de avaliação. Apresentação da Bibliografia.	Prof. Bilhim Prof. Andréa 19/03/2020
	1. <sup>a</sup>	Importância da Epistemologia – teoria do conhecimento – para a pesquisa em Contabilidade	20/03/2020
	2. <sup>a</sup>	Importância da Epistemologia – teoria do conhecimento – para a pesquisa em Contabilidade	25/03/2020
	3. <sup>a</sup>	Itinerário da pesquisa em Contabilidade	26/03/2020
	4. <sup>a</sup>	Paradigmas Teóricos: perspectiva normativa; perspectiva positivista ou empírica.	27/03/2020
	5. <sup>a</sup>	Paradigmas Teóricos: abordagens alternativas	01/04/2020
	6. <sup>a</sup>	A Teoria do Campo Científico de Pierre Bourdieu	02/04/2020
	7. <sup>a</sup>	Teoria Institucional e pesquisa em Contabilidade	03/04/2020
	8. <sup>a</sup>	Teoria Contingencial e pesquisa em Contabilidade	06/05/2020
	9. <sup>a</sup>	Contabilidade Comportamental: relação entre orçamento e pessoas	07/05/2020
	10. <sup>a</sup>	Triangular teoricamente as diversas abordagens	08/05/2020
	11. <sup>a</sup>	Pesquisa qualitativa em Contabilidade	15/05/2020
	12. <sup>a</sup>	Pesquisa quantitativa em Contabilidade	20/05/2020
Informações Adicionais sobre os seminários	13. <sup>a</sup>	Pesquisa contemporânea em Contabilidade: Europa, EUA e Brasil	21/05/2020
	14 <sup>a</sup>	Perspectivas futuras	22/05/2020
	15 <sup>a</sup>	Apresentação versão preliminar de artigo	

Brasília, DF, 25 de fevereiro de 2020.

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